

## LEASYSGO!, THE FIRST CAR SHARING DEDICATED TO THE NEW 500, IS COMING TO MILAN

- **Created by Leasys, a Stellantis brand and a subsidiary of FCA Bank, LeasysGO! is the new sustainable car sharing service that allows customers to rent a New 500.**
- **The launch is expected in the coming weeks, one year after the presentation event held in Milan.**
- **After its debut in Turin, LeasysGO! will open in Milan with an initial fleet of 400 cars.**

*Milan, 12 March 2021*

Sustainable mobility takes centre stage once again in Milan, where the Municipality and Leasys, a Stellantis brand and a subsidiary of FCA Bank, announce the arrival of LeasysGO!, the innovative car sharing service that will allow customers to rent an electric New 500. The launch, expected within the next few weeks, will occur exactly one year after the presentation event in Milan of FIAT's electric city car.

"In the difficult period that we are experiencing, we are particularly pleased to welcome a new car sharing operator, which brings to Milan a fleet of all-electric cars", said Marco Granelli, Alderman for Mobility of the Municipality of Milan. "Shared mobility is firmly rooted in society now and in these years it has allowed us to limit traffic and the use of private vehicles without undermining the need for citizens to move. Now we are focusing on electric mobility thanks to these New 500, to which we make available a charging infrastructure in progress but already efficient, with 500 points already operational and another 230 points undergoing approval and implementation. In addition, progressively, and at the latest by 2023, as required by the Air Regulation, all petrol stations will have to be equipped with EV charging infrastructure".

The LeasysGO! fleet has already debuted in Turin, the birthplace of the New 500, where, with a daily abatement of 1 kilogram of CO<sub>2</sub>, thanks to a fleet of over 300 cars, emissions of 9 tons (9,000 kg) were avoided on a monthly basis<sup>1</sup>. The 400 cars soon available in Milan will be free floating, so they can be used by customers within the area covered without any restrictions and parking constraints. To charge them, use can be made of the wide network of public electric columns located in the city, which will soon be enlarged with the addition of 3 Leasys charging hubs dedicated to the fleet of electric New 500.

The Stellantis e-Mobility team also participated in the development of the project, making available – in connection with the plan to transition to sustainable mobility – all the necessary skills and the overall ecosystem, as a pivot point toward a new mobility. In addition, the e-Mobility team has facilitated the integration of a number of specific features in the New 500 that actually make the car sustainable and fit for sharing.

The service was designed as the ideal solution to drive in the restricted traffic areas of Milan. In addition, since this is a car sharing service, vehicle parking will be free, as well be charging, which will be managed by the LeasysGO! team, with the certainty of always finding one of the New 500 charged and ready to use.

<sup>1</sup> compared to the gasoline thermal engine of a Fiat 500

The arrival of LeasysGO! in Milan, the country's main business centre, marks the achievement of a fundamental goal for Leasys and FCA Bank's project to advance eco-sustainable mobility through the reduction of CO<sub>2</sub> emissions. A project that Leasys, a Stellantis brand and long-term rental leader in Italy, started with the opening in 2020 of the first fully electrified Leasys Mobility Store - at Turin Caselle airport, and soon after in Milan Malpensa and Linate airports – in a process that will continue in 2021 with the electrification of all the Stores in Italy.

"Environmental sustainability is one of the main challenges for the future of our sector, with electric mobility as a key factor, especially in a city like Milan, which has always been at the forefront and at the cutting edge in this area. We are therefore proud to offer a service like LeasysGO!, and grateful to the City of Milan for its valuable support", said Giacomo Carelli, CEO of FCA Bank and Chairman of Leasys.

**Leasys**

*Leasys, a Stellantis Brand, and a subsidiary of FCA Bank, a 50:50 joint venture between Stellantis and Crédit Agricole, was established in September 2001. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, it launched the first car subscription service in Italy with CarCloud. With the Clickar brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. The stores, where customers can access all the mobility services provided by Leasys, will be available shortly also in the European countries where the company is operational. With the recent launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores, at the end of 2020, Leasys had Italy's largest private electrified. In 2021, the electrification project will continue also in the European countries in which Leasys operates. For more information: [www.leasys.com](http://www.leasys.com)*

**FCA Bank**

*FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements. It is an equally-held joint venture between FCA Italy S.p.A., a company of the global automotive company Stellantis, and Crédit Agricole, leader in consumer credit. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 30 June 2020, FCA Bank had total assets of approximately 30 billion. For more information: [www.fcabankgroup.com](http://www.fcabankgroup.com)*

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