

LEASYS MILES ELECTED PRODUCT OF THE YEAR 2021 IN THE CAR SERVICE CATEGORY

Leasys wins the coveted award for the third consecutive year: Leasys Miles, the long-term pay per use rental formula, was selected by a panel of 12,000 Italian consumers

Rome, 17 March 2021– A new recognition for **Leasys**, which also ranked first in the 2020 league table of long-term rental operators in Italy. The company, a **Stellantis** brand and a subsidiary of **FCA Bank**, has received for the third consecutive year the **Product of the Year*** award in the car Service category with **Leasys Miles**, the first long-term pay-per-use rental formula, ideal for those who use the car occasionally or mainly in cities with a low annual mileage.

The coveted award is in addition to those obtained in recent years for the **Be Free** and **Noleggio Chiaro** products, which were named Product of the Year 2019 and 2020, respectively, in the same category. Now in its 16th edition, "**Elected Product of the Year**" is the Award based on the vote of **12,000** Italian consumers who, through an online survey carried out by IRI, are asked to elect the best products of the year based on their degree of innovation and satisfaction.

Leasys Miles is the innovative formula that combines flexibility with the benefits of long-term rental. In fact, it has a very low monthly fee, inclusive of the first 1,000 km travelled, and a fixed cost charged for the kilometres actually travelled (9 cents per km for the standard formula). The product includes 24-hour roadside assistance, third-party liability (RCA) insurance and Leasys I-Care, the service that allows remote car monitoring (which can also be managed via the Leasys Umove app).

In addition to cars with heat engines, Leasys Miles offers customers a **wide selection of hybrid and fully-electric vehicles** from the Stellantis Group brands. The product is also available in the **Plus version** (at a cost of 18 cents per km, plus the monthly fee) which includes theft and fire insurance, damage repair insurance and routine and non-routine maintenance.

*"We are proud to have won the Product of the Year award for the third consecutive year, in particular with Leasys Miles, one of our flagship products, able to best meet the increasingly common need for flexibility by consumers", said **Alberto Grippo**, CEO of Leasys S.p.A.. "In addition to being conclusive evidence of Leasys's ability to understand the real needs of customers, this award prompts us to continue with even greater conviction on the road to innovation."*

*Survey PdA©/IRI 01/2020 of 12,000 Italian consumers on a selection of products sold in Italy. Prodottodellanno.it cat. Servizi Auto Leasys Miles Eletto Prodotto dell'Anno 2021 per l'innovazione.

Leasys

Leasys, a Stellantis Brand, and a subsidiary of FCA Bank, a 50:50 joint venture between Stellantis and Crédit Agricole, was established in September 2001. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, it launched the first car subscription service in Italy with CarCloud. With the Clickar brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. The stores, where customers can access all the mobility services provided by Leasys, will be available shortly also in the European countries where the company is operational. With the recent launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores, at the end of 2020, Leasys had Italy's largest private electrified. In 2021, the electrification project will continue also in the European countries in which Leasys operates. For more information: www.leasys.com

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