

## LEASYS CARCLOUD GROWS: 10 PACKAGES AVAILABLE AND 15,000 SUBSCRIBERS 18 MONTHS AFTER LAUNCH

- **Leasys CarCloud, the first car subscription service in Italy, continues to grow: the number of subscribers rises and the range of active formulas, including CarCloud Urban Style, widens.**
- **At the base of the success of Leasys' formula, the flexibility of a 100% digital service, the wide variety of vehicles (designed for every type of need) and the possibility to change them at any time and place.**
- **The subscription, which can be activated through an Amazon voucher, is renewable every month, without time constraints or penalties, and includes all the services necessary to drive in absolute peace of mind.**

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CarCloud, the first subscription car rental service in Italy, created by **Leasys**, a Stellantis brand and an FCA Bank subsidiary, continues to grow. After 18 months since its launch, the service boasts **15,000 subscribers** and a range of **10 different subscription options**. An important result, determined by the flexibility of the monthly subscription, manageable completely online, combined with the wide variety of vehicles and packages available, which have made it a formula in great demand by private individuals and self-employed professionals even in the months of the pandemic emergency.

Since its launch in October 2019, the CarCloud family has been adding ever-new packages, designed for all kinds of mobility needs. An example are the latest formulas created, combining sports performance and made-in-Italy style: **CarCloud Stelvio & Giulia Quadrifoglio**, which provides customers a choice between Alfa Romeo Giulia Quadrifoglio and Stelvio Quadrifoglio (more than 500 HP each, for over 1000 HP), while for those looking for luxury and sportsmanship in mobility there is the exclusive premium **CarCloud Collection** formula, which allows customers to drive two Maserati models in subscription: Levante and Ghibli. In addition, attention is called to the recent **CarCloud Urban Style**, a subscription for three city cars with a French style: Peugeot 208, Citroën C3 and Opel Corsa.

There are also packages dedicated to sustainable and electric mobility: from **the exclusive CarCloud Electric**, devoted to the electric New 500, to the **CarCloud City Hybrid**, with Fiat 500 Hybrid, Fiat Panda Hybrid and Lancia Ypsilon Hybrid, and **CarCloud Renegade & Compass 4xe PLUG-IN HYBRID**, with Jeep Renegade® 4xe and Jeep® Compass 4xe. All cars included in these three green formulas are equipped with a home charging cable, and can be recharged at no cost at one of the properly equipped Leasys Mobility Stores.

This is followed by subscriptions designed for urban mobility: **CarCloud City Plus**, with the Fiat 500, Fiat Panda, Fiat Panda Cross and Lancia Ypsilon Models, **CarCloud Metropolis Plus**, with Fiat 500L, Fiat 500X, Fiat Tipo 5porte and Station Wagon, and **CarCloud New Stelvio & Giulia**, with Alfa Romeo Giulia and Alfa Romeo Stelvio. For daily professional requirements there is **CarCloud Pro**, starring the two iconic Fiat Professional vans, Fiorino and Doblò.

Each of the 10 packages enable customers to rent the full range of vehicles included and change cars **at any time**, at one of the participating Leasys Mobility Stores located throughout Italy. CarCloud is **renewable monthly** (up to 12 months) and carries no penalties in case of cancellation. The subscription, which covers 1,500 km per month and includes all the services necessary to drive in absolute peace of mind (including third-party liability [RC Auto] insurance, Kasko and theft coverage, routine and non-routine maintenance, not to mention additional services), can be easily activated via **voucher on Amazon**. Once you have chosen the package that best suits your needs, all you have to do is convert it at [www.carcloud.leasys.com](http://www.carcloud.leasys.com), book a car and start driving in complete freedom.

#### **FCA Bank**

*FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements. It is an equally-held joint venture between FCA Italy S.p.A., a company of the global automotive company Stellantis, and Crédit Agricole, leader in consumer credit. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 30 June 2020, FCA Bank had total assets of approximately 30 billion. For more information: [www.fcabankgroup.com](http://www.fcabankgroup.com)*

#### **Leasys**

*Leasys, a Stellantis Brand, and a subsidiary of FCA Bank, a 50:50 joint venture between Stellantis and Crédit Agricole, was established in September 2001. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, it launched the first car subscription service in Italy with CarCloud. With the Clickar brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. The stores, where customers can access all the mobility services provided by Leasys, will be available shortly also in the European countries where the company is operational. With the recent launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores, at the end of 2020, Leasys had Italy's largest private electrified. In 2021, the electrification project will continue also in the European countries in which Leasys operates. For more information: [www.leasys.com](http://www.leasys.com)*

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