

## FCA BANK AND LEASYS LAUNCH “READY TO GO!”, THE FIRST INTEGRATED MOBILITY OFFER

- With this unprecedented offer by FCA Bank and Leasys, all customers who buy or lease a car through FCA Bank or rent a vehicle from Leasys will receive as a gift a 6-months car sharing subscription to LeasysGO!.
- The initiative, good until 30 September 2021, is the first of its kind dedicated to integrated mobility: the LeasysGO! subscription will be freely transferable.
- The offer applies to loan and lease contracts with FCA Bank and long-term rental contracts with Leasys by residents in the provinces of Turin, Milan and Rome.

*Turin, 9 April 2021*

Starting today, with **FCA Bank** and **Leasys** mobility becomes even more **integrated, sustainable and within everyone's reach**, as both companies launch the first, one-of-a-kind, dedicated offer that presents all customers who buy or lease a car through FCA Bank, or sign a long-term rental contract with Leasys, with a free **6-month subscription to LeasysGO!**, the car sharing service dedicated to the electric New 500.

The initiative, which will be active until **30 September 2021**, applies to all new- and used-car loans and leases by FCA Bank and to long-term rentals by Leasys.

The free subscription comprises **LeasysGO! registration for 6 months, with 120 minutes of mobility per month included**, after which the service will switch to pay-per-use mode at €0.29 per minute (up to a maximum daily charge of €43.50, which will allow customers to use the car for a total of 24 consecutive hours). After 6 months, there will be no additional charges or any automatic renewal of the subscription. The voucher that entitles customers to a **free 6-month subscription can be activated within 3 months of receipt, is not nominative and can therefore be given to anybody**, as long as the recipient has had a valid driving license for at least one year and has a credit card: ideal to share the New 500 in the family, as if it were a second car.

The offer applies to all contracts signed by consumers residing in the provinces **of Turin, Milan and, soon, Rome** - cities where the car sharing service is already or will soon be active during the initiative period - and who have been considered creditworthy.

The LeasysGO! service is completely manageable from a smartphone thanks to the dedicated, simple and intuitive app and was designed as the ideal solution to drive in restricted traffic areas of cities, as the New Fiat 500 is fully electric. Moreover, since the vehicle is in a car sharing mode, parking is also free in blue-line spots. Rentals can be ended within the coverage area

identified in the app and in the parking lots dedicated to LeasysGO!. Vehicle charging is totally free and managed by the LeasysGO team!

After the January launch in Turin with 330 vehicles, LeasysGO! will arrive in Milan in the next few days with 400 cars and soon also in Rome. The total fleet in the 3 cities will be made up of over 1,000 cars.

#### **FCA Bank**

*FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements, including through its Leasys S.p.A. subsidiary. It is an equally-held joint venture between the global automotive company Stellantis and Crédit Agricole, leader in consumer credit. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 31 December 2020, FCA Bank had a total loan and lease portfolio of approximately €26.2 billion.*

*For more information: [www.fcabankgroup.com](http://www.fcabankgroup.com)*

#### **Leasys**

*Leasys, a Stellantis Brand, and a subsidiary of FCA Bank, a 50:50 joint venture between Stellantis and Crédit Agricole, was established in September 2001. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, it launched the first car subscription service in Italy with CarCloud. With the Clickar brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. The stores, where customers can access all the mobility services provided by Leasys, will be available shortly also in the European countries where the company is operational. With the recent launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores, at the end of 2020, Leasys had Italy's largest private electrified. In 2021, the electrification project will continue also in the European countries in which Leasys operates. For more information: [www.leasys.com](http://www.leasys.com)*

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