

Leasys Rent launches Be Free EVO DR 4.0 and reopens registrations for car subscription plans

- The FCA Bank Group company launches the first long-term subscription to the Family SUV by DR Automobiles, already a top seller in the first quarter of 2022.
- After the summer holidays, Leasys Rent reopens registrations for its car subscription plans: CarCloud, FlexRent, CarBox and Be Free Evo.
- Also kicking off is the "Back to School" promotion for CarCloud YOYO, the subscription to the iconic XEV minicar, which can be driven by 16-year-olds and up.

Turin, 14 September 2022

After the summer holidays, **Leasys Rent** revives and expands on-demand mobility. The FCA Bank Group company, specializing in short and medium-term rental plans, **reopens registrations for all its car subscription plans**: CarCloud, FlexRent, CarBox and Be Free EVO. With the announcement of the reopening, Leasys Rent is also launching the new **Be Free EVO DR 4.0**, dedicated to the **DR 4.0**, the Family SUV of the Macchia d'Isernia Group, already a top seller in the first quarter of 2022.

Be Free EVO is the first long-term subscription in Italy, with no down payment and completely digital, which can be purchased **with just a credit card**. With the new package, it will be possible to book a DR 4.0 and pick it up **after 48 hours**. Once the €299 voucher has been purchased, on Amazon or in the participating Leasys Mobility Stores, customers need only to register on the befree-evo.leasysrent.com website. It will then be possible to drive the DR SUV for a subscription fee of €419 per month, including the **first 1,500 km, and renewable** up to a maximum of 24 months. In addition, with the Be Free EVO subscription, every month customers will get **60 free minutes of LeasysGO! car sharing**, for one year.

In addition to the new Be Free EVO DR 4.0 and the reopening of the subscription plans, Leasys Rent is also launching **the "Back to School" promotion for CarCloud YOYO**, the monthly subscription dedicated to the XEV brand's fully-electric urban cars, **which can be driven from the age of 16**. With the promotion, the CarCloud package designed for young people becomes even more affordable, as the subscription voucher is on offer for €99 (instead of €199) from 15 September to 15 October.

FCA Bank

FCA Bank is a bank engaging mainly in car and mobility financing. FCA Bank S.p.A. provides financial products to support the sales of prestigious car brands in Italy and in Europe. Loan, lease and rental and mobility financing products provided by FCA Bank are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank has a presence in 17 European countries and in Morocco, directly or through branches. At June 30, 2022 FCA Bank had a loan and lease portfolio of approximately €25.8 billion.

Through Leasys Rent, which specializes in rental and subscription solutions, the Bank provides a comprehensive and innovative system of mobility services. At the end of 2019, Leasys Rent launched the first car subscription service in Italy with Leasys CarCloud. In June 2019, thanks to Leasys Rent, it launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Leasys Rent has become a key operator also for sustainable mobility. In fact, thanks to the over 1,300 charging stations installed in all the Stores, Leasys has Italy's largest private electrified network. In 2022, the electrification project will continue also in the European countries in which Leasys Rent operates.

For more information:

www.fcabankgroup.com

www.leasysrent.com