

## FCA Bank attends IAA Transportation in Hanover

- **The Bank will be there on 20-25 September at the stand C02, a 120 square-meter area in Hall 12.**
- **For FCA Bank it is the first time at the German fair, Europe's most important event for commercial and industrial vehicles and logistics.**
- **The Bank will also be sponsor of the “Star of the Year Award”.**

*Hanover, 19 September 2022*

**FCA Bank** continues its diversification strategy in Europe. The Bank is taking part in the **IAA Transportation**, held in **Hanover**, Germany, **on 20-25 September 2022**. This year, the German fair, the most important in Europe among those for commercial and industrial vehicles, brings together more than 1,400 exhibitors from 42 countries under the slogan 'People and goods on the move'.

The Bank will be exhibiting at **stand C02**, a 120 square-meter area in **Hall 12**. This is its first time that FCA Bank attends the Hanover Fair with its own stand. The choice is no coincidence, as this year the event, initially known as IAA Commercial Vehicles, has **expanded its concept**, to cover both the transport and logistics spaces. This is an important opportunity for the Bank, which is also committed to enhancing its concept, to consolidate **its role as an independent finance company** and **to extend its footprint in other fast-growing European sectors**, such as that of heavy vehicles.

The attendance at the fair will be an opportunity for FCA Bank to present its innovative **financial services**, based on digital solutions and attention to the environment, developed to meet the needs of brands and companies and to accommodate the electric transition of commercial vehicles, necessary for a sustainable future. In addition, the Bank will be **sponsor of the “Star of the Year Award”**, an event where prizes will be awarded to the best trucks and buses of the year in the presence of journalists and industry leaders.

### **FCA Bank**

*FCA Bank is a bank engaging mainly in car and mobility financing. FCA Bank S.p.A. provides financial products to support the sales of prestigious car brands in Italy and in Europe. Loan, lease and rental and mobility financing products provided by FCA Bank are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank has a presence in 17 European countries and in Morocco, directly or through branches. At June 30, 2022 FCA Bank had a loan and lease portfolio of approximately €25.8 billion.*

*For more information: [www.fcabankgroup.com](http://www.fcabankgroup.com)*