

**Mondial de l'Auto: the FCA Bank Group, attending
with Crédit Agricole Consumer Finance, launches the new brand
Drivalia**

- **The Bank officially unveils Drivalia, the Group's new rental and mobility company, created with the ambition of becoming one of the leading European players in the new mobility sector.**
- **FCA Bank is positioned as "the mobility bank for a better planet", set to become a leading independent players in car financing in 2023, signing new partnerships and extending its reach into every area of mobility.**

Paris, 17 October 2022

The **FCA Bank Group** is going through an important transformation phase in view of the first half of 2023, when Crédit Agricole Consumer Finance will become its sole shareholder, subject to authorization by the competent authorities. This project takes an important step forward with the **attendance at the Mondial de l'Auto** and the **official launch of Drivalia**, the Group's new rental and mobility company, created with the ambition of becoming a leading player in the new mobility sector in Europe.

Through Drivalia, FCA Bank positions itself as **"the mobility bank for a better planet"**, with a complete range of mobility solutions, from electric car sharing to car rentals covering all lengths of time.

Drivalia will engage in all the facets of mobility, offering cutting-edge mobility plans that combine flexibility, digital use, an on-demand approach and sustainability. These include the innovative **CarCloud** subscription and the electric car sharing **e-GO! Drivalia**, which will make its debut in France in the coming months.

The birth of Drivalia is set against the broader growth process of FCA Bank, an institution with almost 100 years of experience in car financing, serving 30 major automotive brands in 17 European countries and Morocco. By the first half of 2023, subject to authorization by the competent authorities, Crédit Agricole Consumer Finance will acquire 100% of FCA Bank, bringing to life a **new pan-European player**, with a new name and poised to become a leading independent operator in automotive finance, with a target **outstanding portfolio of €10 billion** by 2026

The Bank that will come to life in 2023 will be able to strengthen agreements with existing partners and initiate new ones, also with the support of Crédit Agricole. Above all, it will be able **to extend its reach into every sector**, from automotive to motor vehicles, to leisure, to boating, to agriculture, to light and heavy commercial vehicles - always with a strong focus on green mobility.

FCA Bank has already entered into **partnerships with such innovative brands** as Tesla, VinFast, Mazda and ElectricBrands. In addition it signed up DR Automobiles, a fast-growing Italian company, the Koelliker Group, a storied importer and distributor of Asian brands in

Europe, and the Campello Group, European importer of XEV, known for its electric quadricycles and microcars.

FCA Bank also made a move on the two-wheeler front, with deals with the iconic Harley-Davidson and with Fantic Motor, and on heavy commercial vehicles, joining forces with storied brand Ford Trucks. Moreover, through new pan-European contracts with Knaus Tabbert, Concorde, Carthago and Groupe Rapido, FCA Bank has expanded its footprint in the world of leisure vehicles.

The Bank also marked its entry into the future of payments with **FCA Bank Pay**, a digital platform inspired by the Buy Now Pay Later (BNPL) trend, which allows affiliated dealers to offer new payment methods: in instalments, with or without interest, or in a lump sum. Available both online and in-store, the platform offers two plans: Split Payment (interest-free) and Instant Credit, both with instant approval.

FCA Bank's transformation journey continued with the introduction of **InstantCar**, the first car loan with instant approval: a simple and secure solution to access financing in 3 minutes. With InstantCar it is possible to obtain loans in the quickest and simplest way, for the purchase of new or used cars, online or through the FCA Bank dealer network. This platform uses the latest digital technologies, such as remote customer identification and Open Banking, accessing customer information through PSD2 (Payment Services Directive 2) for immediate credit assessment.

FCA Bank continues along its growth and diversification path by launching two new credit cards, with innovative features and 100% digitalized: **the Futura Credit Card**, made of recycled PVC, and the **Drivalia Credit Card**, allowing customers to obtain favorable terms on many mobility products from the Drivalia world. Both make it possible to join the **€co Club FCA Bank**, the free loyalty program that promotes the choice of a more sustainable lifestyle, thanks to a range of selected products and services.

FCA Bank

FCA Bank is a bank engaging mainly in car and mobility financing. FCA Bank S.p.A. provides financial products to support the sales of prestigious car brands in Italy and in Europe. Loan, lease and rental and mobility financing products provided by FCA Bank are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank has a presence in 17 European countries and in Morocco, directly or through branches. At June 30, 2022 FCA Bank had a loan and lease portfolio of approximately €25.8 billion.

*Through **Drivalia**, which specializes in rental and subscription solutions, the Bank provides a comprehensive and innovative system of mobility services. Drivalia launched CarCloud, the first car subscription service in Italy. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2022 and 2023, the electrification project will continue also in the European countries in which Drivalia operates.*

For more information

www.fcabankgroup.com

www.drivalia.com



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