

FCA Bank awarded for “Digital Innovation of the Year” and “Best ESG/Sustainability Initiative of the Year” at Motor Finance Europe Awards

- **InstantCar, the innovative instant approval car loan, was awarded as “Digital Innovation of the year”.**
- **The Bank also received the “Best ESG/Sustainability Initiative of the Year” award for the financial solutions developed to drive the transition to sustainable mobility.**

Berlin, 21 October 2022

FCA Bank scored a brace at the **Motor Finance Europe Awards 2022**, an event that brought together the leading international players in the world of car finance in Berlin.

The Bank received two awards: 'Digital Innovation of the Year' and “Best ESG/Sustainability Initiative of the Year”. The former was for InstantCar, the instant approval car loan that, thanks to the latest digital systems, makes it possible to obtain a credit assessment and to complete a car loan application in just three minutes.

The latter was for **financial solutions** developed to drive the transition to **sustainable mobility**, such as GO4xe and GOeasy. To date, hybrid and electric vehicles represent more than 37% of the total number of models financed by FCA Bank, through customized and “tailor-made” products designed to encourage customers' approach to green technologies, providing maximum flexibility to meet the most diverse needs.

Giacomo Carelli, CEO and General Manager of FCA Bank, spoke at the event with a lengthy address entitled "Discovering how electromobility with dedicated mobility solutions can allow everybody to drive green", in which he illustrated the range of innovative financial products and introduced the new Drivalia brand, created with the aim of becoming one of the leading operators in the new mobility sector in Europe.

Also taking part in the event were **Luca Pollano**, Chief Information Officer of FCA Bank, who collected the "Digital Innovation of the Year" award, and **Valentina Lugli**, Communication and CSR Manager, who was presented with the "Best ESG/Sustainability Initiative of the Year" award.



PRESS RELEASE

FCA Bank

FCA Bank is a bank engaging mainly in car and mobility financing. FCA Bank S.p.A. provides financial products to support the sales of prestigious car brands in Italy and in Europe. Loan, lease and rental and mobility financing products provided by FCA Bank are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank has a presence in 17 European countries and in Morocco, directly or through branches. At June 30, 2022 FCA Bank had a loan and lease portfolio of approximately €25.8 billion.

For more information: www.fcabankgroup.com