

## CARBOX BY LEASYS IS BORN, THE FIRST ON-DEMAND CAR SUBSCRIPTION IN ITALY

- Leasys launches the first on-demand car subscription for non-continuous use of the car: Leasys CarBox.
- CarBox, which can be activated online via vouchers on Amazon.it, comes in three packages: Compact, Medium and Large.
- Vehicles can be rented for a period of 240 days in total per year to be used in a fractional way, even for 1 day only, or continuously depending of one's needs.
- Cars can be booked up to 24 hours in advance and reservations can be cancelled without any penalty no later that 24 hours before the planned pick-up.

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Driven by the growth of the subscription economy, the mobility landscape is experiencing a rapid and continuous evolution. After the launch of CarCloud, the first car subscription in Italy, **Leasys**, a Stellantis brand and an FCA Bank subsidiary, introduces **CarBox**, the **first on-demand subscription service** designed for non-continuous use of the vehicle, to be rented only as needed. Thanks to CarBox it is in fact possible to have always a "ready to go" car available, to be booked when needed, paying a fixed monthly subscription fee.

The service, which can be fully activated online, is available in **three different packages: Compact** (with Fiat Panda, 500, Lancia Ypsilon and Opel Corsa), **Medium** (which adds to the Compact package the 500L, 500X, New electric 500, Tipo, Fiorino, Doblò) and **Large** (including, in addition to the Medium package, the Jeep Renegade and Compass including the 4xe versions with hybrid PHEV engines, and the Ducato Van). By subscribing to CarBox, customers can rent a vehicle belonging to one of the three packages for a minimum **period of 1 day up to a maximum of 240 days in total per year**, to be used in a fractional or continuous way from activation of the subscription.

A vehicle can be requested anytime up to 24 hours before pick-up and reservations can be either extended or cancelled without any problem.

Subscribing to CarBox is a simple and completely digital process. Once **the annual registration voucher has been purchased on Amazon.it** for €99, and then converted on the **CarBox website**, customers can choose the garage to which they want to subscribe, register and book the first car, paying for a year a monthly **fee** starting from 219€, for a total of 240 days of flexible rental.

**Leasys**

*Leasys, a Stellantis Brand, and a subsidiary of FCA Bank, a 50:50 joint venture between Stellantis and Crédit Agricole, was established in September 2001. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, it launched the first car subscription service in Italy with CarCloud. With the Clickar brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. The stores, where customers can access all the mobility services provided by Leasys, will be available shortly also in the European countries where the company is operational. With the recent launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores, at the end of 2020, Leasys had Italy's largest private electrified. In 2021, the electrification project will continue also in the European countries in which Leasys operates. For more information: [www.leasys.com](http://www.leasys.com)*

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