

## FCA BANK CREDIT CARD: LET YOUR PASSION DRIVE YOU

*A few months after launch, FCA Bank unveils the new credit cards of the FCA brands: Fiat, Alfa Romeo, Lancia, Abarth, Fiat Professional, with Jeep coming soon.*

FCA Bank, the new digital bank of FCA Italy S.p.A. and CA Consumer Finance S.A., launches 5 new credit cards, one for each FCA brand.

Fans of the Fiat, Alfa Romeo, Lancia, Abarth, Fiat Professional brands and all present and future customers will be able, starting today, to have a Visa credit card of their favourite brand for a totally digital management of their purchases and with numerous benefits, which can all be managed through FCA Bank's apps.

Customers can access all their privileges through the **FCA Bank Club**, the free loyalty program that comes with every card, with rewards based on purchases (€1 discount coupon for every €10 in purchases) and an initial €50 welcome discount coupon that can be used to purchase products and services made available by FCA Bank's prestigious partners already part of the Club.

With the introduction of the new branded cards, FCA Bank Club expands the range of benefits linked to mobility and services to manage different phase of the vehicle's life.

With a recently purchased car, customers tend to want to buy other objects with the same brand name. That's why the discount coupons accumulated with the FCA Bank credit card can be used to buy easily and comfortably merchandise sold under their favourite car brand.

If, instead, the time has come to change one's vehicle, FCA Bank Club makes available to customers, in certain time frames, vouchers to receive discounts on processing fees for applications for new car loans, leases or personal loans with FCA Bank (discounts from €150 to €300).

But the benefits of the card and the FCA Bank Club not only concern only the life of the vehicle but also customers' day-to-day lives.

For example, moments of leisure, such as a holiday, can be even more pleasant thanks to the favourable pricing of the innovative mobility services available in the Leasys Mobility Stores. In fact, FCA Bank's credit card holders enjoy a 15% discount on the total prepaid amount of a lease and the reduction by half of the security deposit charged on the credit card.

Lastly, customers will be able to increase the balance of the amount held in their Conto Deposito. In fact, soon FCA Bank Club will make available vouchers that, once they are purchased with discount coupons, will enable customers to obtain attractive yields on their Conto Deposito, of up to 2.50%\*.

The look of the credit card is new and the benefits even more numerous, but the flexibility and features that have marked it as an innovative tool for any type of purchase since its launch are the same.

First of all the possibility to repay every transaction in keeping with the customer's needs and spending capabilities. Indeed, thanks to the **My Budget** function it is easy to choose the best way to pay – in full or in instalments – by adjusting the amount anytime, including repeatedly in a single day until the last day of the month \*\*.

Furthermore, thanks to the **My Control** service, customers can manage comfortably their payments, by enabling or disabling online purchases, use of the card abroad or cash withdrawals. Applying for an FCA Bank credit card with the livery of your favourite brand, if you do not have one already, is simple and immediate thanks to a 100% digital process: identify yourself online, select the card with the favourite brand, enter your data and sign digitally.

The recent launch of the **My FCA Bank APP** makes constantly accessible all these functionalities and benefits through one's smartphone, by simply touching the fingerprint reader \*\*\*.

\* Yield of Conto Deposito Tempo+ for the Affinity target applicable until 07/01/2020. Conto Deposito Tempo+ is available to customers who - in the period from 15/06/2016 to 30/11/2019 included – receive a loan and/or a lease

from FCA Bank in relation to a vehicle from the FCA Group or rent on a long-term basis a vehicle of the FCA Group from Leasys S.p.A. These customers will be able to make fixed-term deposits for at least €1,000.

\*\* By using the My Budget function, the amount of the monthly instalment can be changed repeatedly in a single day – provided that such instalment is between €100.00 (minimum) and €1,900.00 (maximum), with increments or decreases of €50 or multiples thereof – until 1:00 p.m. of the last day of the month.

\*\*\* The service is available on smartphones with Touch ID per iOS o Fingerprint per Android.

**FCA Bank**

FCA Bank is a bank engaged mainly in car finance, with the objective of meeting any mobility requirement also through its Leasys subsidiary. It is an equally-held joint venture between FCA Italy, a company of global car manufacturer Fiat Chrysler Automobiles N.V. and Crédit Agricole Consumer Finance, a company of the Crédit Agricole group, a leader in consumer lending. FCA Bank provides financing products to support the sales of prestigious automotive brands in Italy and in Europe. The credit, leasing, rental and mobility financing programs provided by FCA Bank are designed specifically for dealer networks, individuals and corporate fleets. FCA Bank operates through subsidiaries and branches in 17 European countries and in Morocco. At 30 June 2019, FCA Bank had a credit portfolio of approximately €27.7 billion.

For more information: [www.fcabankgroup.com](http://www.fcabankgroup.com)

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