

FCA Bank named “Captive Finance Company of the Year” at Motor Finance Europe Awards 2019

FCA Bank was recognized as “**Captive Finance Company of the Year**” at the 5th edition of the **Motor Finance Awards**.

This important international event, promoted by industry news service Motor Finance, published by Leasing Life and devoted to Car Finance, gathers the best players engaged in car finance in Europe, acknowledging the main initiatives launched in the last few months in the sector.

In Munich, Germany, before an audience of 200 people brought together for the occasion, FCA Bank was presented with the prestigious award thanks to its business' significant growth, its European approach, and progression of all parts of the business year on year. Judges commended the scale of the project and the positive performance that our winning business had over the last 12 months, with particular praise for its digital onboarding strategy.

The event was an opportunity for international players that, through workshops and discussion panels, exchanged views on key issues, challenges and the future of the industry in Europe.

FCA Bank's CEO & General Manager, Giacomo Carelli, illustrated the mobility revolution and the evolution of the world of automotive finance. His address focused on the digital trend and how this continues to change consumers' habits, creating an impact on their perception of value and the services required.

The Motor Finance Awards are organized in partnership with BDA (Banken der Automobilwirtschaft), the association of “captive” banks of all the main car manufacturers in Germany.

Turin, 31 May 2019

FCA Bank

FCA Bank S.p.A. is a bank engaged mainly in automotive finance, with the objective of meeting any mobility requirement, including through its subsidiary Leasys S.p.A. It is an equally-held joint venture between FCA Italy S.p.A., a company of global car manufacturer Fiat Chrysler Automobiles N.V., and Crédit Agricole Consumer Finance, a company of the Crédit Agricole Group leader in consumer credit. FCA Bank S.p.A. provides financing products to support the sales of prestigious car brands in Italy and in Europe. FCA Bank S.p.A.'s credit, leasing, rental and financing programs are designed specifically for dealer networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, through either subsidiaries or branches. At 31 December 2018 FCA Bank S.p.A. had a loan and lease portfolio of approximately €26.8 billion.

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