

LEASYS CONFIRMED LEADER IN ITALY IN LONG TERM RENTAL

- **Also in 2020, Leasys, a Stellantis brand and a subsidiary of FCA Bank, was leader in Italy in terms of registration of new cars used in long-term rental and among the first in Europe.**
- **According to Dataforce, based on data of the Ministry of Infrastructures and Transportations, Leasys registered over 45,000 cars in 2020.**

Rome, 22 January 2021

With 45,584 cars registered in 2020 and a 21.5% market share, **Leasys**, a Stellantis brand and FCA Bank's subsidiary specialized in 360-degree mobility solutions in Europe, was once again leader in the long term rental sector in Italy and among the first in Europe. In fact, this year too, Leasys **ranked first** in the league table of long term rental companies prepared by **Dataforce**, on the basis of data provided by the Ministry of Infrastructures and Transportation.

A significant recognition and confirmation of the quality of Leasys's performance and growth strategy, which take an added meaning as they come at the end of challenging year, due to the pandemic emergency, for the car rental industry, which showed a recovery in December 2020, with an increase of 2.4% for passenger cars and 7.46% for light commercial vehicles.

In its role as leader of long term rental, Leasys looks with confidence to 2021, a year in which according to Dataforce the long term rental industry might gain back the market share lost in 2020. Leasys can build on its twenty-year experience in the sector, ensuring an efficient, customized and environmentally sustainable mobility, capable of adapting in the best possible way to the needs of companies, self-employed professionals and private individuals.

On the strength of an approach centred on service flexibility and an integrated mobility offering, Leasys developed increasingly innovative "from one minute to a lifetime" solutions, from short/medium/long rental to car sharing peer-to-peer by U Go, to pay per use by Leasys Miles, to Clickar's online sales of guaranteed pre-owned vehicles, to solutions inspired to the subscription economy, such as the car subscription of CarCloud and My Dream Garage, available to customers who buy an electric New 500.

The New 500, which in December was the most in-demand car in long term rental with 1,284 registrations, is the star also of LeasysGO!, the car sharing service already active in Turin, which during the year will be extended also to Milan, Rome, Valencia and Lyon. Electric and sustainable mobility will still be the focus of Leasys's growth strategy for 2021, with the electrification of the fleet and, in structural terms, the electrification of the Leasys Mobility Stores.

Leasys

Leasys, a Stellantis Brand, and a subsidiary of FCA Bank, a 50:50 joint venture between Stellantis and Crédit Agricole, was established in September 2001. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, it launched the first car subscription service in Italy with CarCloud. With the Clickar brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. The stores, where customers can access all the mobility services provided by Leasys, will be available shortly also in the European countries where the company is operational. With the launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores by the end of 2020, Leasys actually has the Italy's largest electrified network. In 2021, the electrification project will continue also in the European countries in which Leasys operates.

For more information: www.leasys.com

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