

LEASYSGO! OPEN FOR BUSINESS: UNVEILED IN TURIN THE FIRST CAR SHARING SERVICE DEVOTED TO THE NEW 500

- **The new sustainable car sharing service that enables customers to rent a New 500 is now ready for business.**
- **By 2021 the service will launch also in Milan and Rome, for a total fleet of over 1000 cars, a number expected to reach 2000 with the expansion in the French (Lyon) and Spanish (Valencia) markets.**
- **With LeasysGO!, FCA Bank and Leasys aim to make Turin the capital of sustainable mobility.**

Turin, 15 January 2021

With the start of the new year, Turin goes electric. **FCA Bank** and its **Leasys** subsidiary announced that LeasysGO!, the first sustainable car sharing service that enables customers to rent **a New 500, is now ready for business**. The arrival of LeasysGO! marks for the two companies a key milestone of their project to revolutionize sustainable mobility, of which **Turin** will be the Italian capital.

The new formula combines all the benefits of electric driving and those of the new forms of mobility. In fact, LeasysGO! is the ideal solution to drive in cities' **restricted-traffic areas**, thanks to the fact that the New 500 is a **zero-emission** vehicle. Moreover, since this is a car sharing service, parking will be free of charge.

The service can be managed entirely from one's smartphone thanks to the dedicated app. Renting a New 500 is very easy. All a customer has to do is to purchase the **annual registration voucher on Amazon** for €19.99, convert it on the LeasysGO! digital platform and book the car. The **highly competitive monthly fee** of €19.99 includes 2 hours of mobility a month. As the 2 sharing hours are exhausted, the service will switch to a pay-per-use mode at the cost of €0.29 per minute, up to a maximum of €43.5 if the car is used for a full day.

Vehicle changing will be free of cost and handled by the LeasysGO! team, thanks to a **large and widely distributed network of charging stations** in Turin, which will total over 500 by the end of 2021. It will always be possible to find a New 500 charged and ready for use. LeasysGO! will have a fleet of **300 vehicles by the end of January**, and 350 by the end of the year.

After Turin, in 2021 LeasysGO! will reach also **Milan**, with 400 cars, and **Rome**, with 200, to begin with. The aim is to have a total fleet with over 1000 cars which, based on demand, can be further enlarged. The number of fleet vehicles is designed to double with the availability of the service, also in 2021, in two important European cities like **Valencia** and **Lyon**.

Six months after the opening of the first fully electrified Leasys Mobility Store in Italy, at Caselle Airport in Turin, which marked the start of FCA Bank and Leasys's project to revolutionize sustainable mobility, the

arrival of LeasysGO! in Italy and abroad will allow the two companies to take on an even more important role as international players in integrated mobility.

FCA Bank

FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements. It is an equally-held joint venture between FCA Italy S.p.A., a company of the global automotive company Fiat Chrysler Automobiles N.V., and Crédit Agricole Consumer Finance, a leading consumer credit company of the Crédit Agricole group. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 30 June 2020, FCA Bank had total assets of approximately 30 billion. For more information: www.fcabankgroup.com

Leasys

Established in September 2001, Leasys SpA is a wholly owned subsidiary of the FCA Bank Group, a 50:50 joint venture between FCA Italy SpA and Crédit Agricole Consumer Finance. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. With Clickar, a house brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. The stores, where customers can access all the mobility services provided by Leasys, will be available shortly also in the European countries where the company is operational. With the recent launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores by the end of 2020, Leasys will have Italy's largest electrified network. In 2021, the electrification project will continue also in the European countries in which Leasys operates.

For more information: www.leasys.com

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